

Statement on AI Regarding the Composition of Written and Visual Material as Representative of Georgian Bay Forever

The use of artificial intelligence (AI) systems has recently been introduced to the public with rapid force, and its use in businesses – from freelancers to multi-national conglomerates – has necessitated the obligation for government and other regulatory bodies to step in and begin implementing guidelines. Concerning issues of ethics, privacy, plagiarism, derivative content, worker displacement, misinformation, and unintentional bias, the use of AI to generate written or visual material must be transparent to the public or to the receiver of such materials. Furthermore, the atrophy of critical thinking when one abandons the practice of putting thoughts into words, and the manipulative nature of pushing bot-created material into the world for the sake of content volume poses a greater existential risk to society at large.

Organizations like Georgian Bay Forever, a non-profit that deals with scientific research and public education are beholden to the public and to our donors to uphold the utmost transparency and integrity when publishing written work. For this reason, we believe it is important to state our policy on human-made content as follows: Written and visual materials published by Georgian Bay Forever are created entirely by people (staff, board members, partners, or volunteers) with truth in representation of facts in mind, accountability for the research and opinions of the organization, and without the use of an AI system.



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